Fluent™ SmartClaimFocus™

An AI-Powered Platform to Optimize the Utilization Management Process

F Fluent

Fluent, a leading provider of AI-powered oral health analytics, introduces **SmartClaimFocus,**™ a new platform designed to help payers optimize utilization management, identify fraud, waste, and abuse (FWA), and strengthen adjudication strategies.

Why SmartClaimFocus™ is Different

SmartClaimFocus™ combines dental claims data from **DentaBase**®—the largest multi-payer dental claims database—with Fluent's AI-powered, algorithm-driven rules engine. By analyzing your claims history against practice pattern benchmarks, it identifies statistically significant outliers and highlights areas where targeted review will have the greatest impact.

This intelligence empowers you to direct resources where they will yield the biggest return, cutting unnecessary costs and driving smarter, data-backed decision-making.

SmartClaimFocus™ at a Glance

- **Provider-Level Breakdown:** Drill down within each procedure rule to see which specific providers are most frequently flagged for potential outlier behavior, enabling a targeted approach to reviews.
- **Rule Prioritization:** Rules are ranked by FWA potential incremental savings, allowing users to focus on the highest-impact opportunities first.
- **Focused Review:** Pinpoint high-impact risk areas and select specific providers and CDT codes for targeted review. You can also monitor review volume realized and estimated savings directly within the platform.
- **Processor View:** See where adjudication processes are intercepting standard FWA processing rules, along with the financial impact. This provides granular insight into the effectiveness of specific rules.
- **Data Export:** All views support data export, making it easy for teams to share information and coordinate follow-up actions.
- **FWA Impact:** Estimate the potential financial impact tied to inactive rules to identify opportunities for increased efficiency and cost savings.

SmartClaimSelect	
Others	**Fluent**
Focused on general claims review tools	An intelligent platform that brings clarity to complex claims data
Unstructured review process	Identifies and prioritizes FWA opportunities with the highest potential for savings
Manual, inefficient workflow	Makes claim review more strategic, not more complicated

Fluent is the trusted oral health analytics platform, uniting deep data, AI-powered analytics, and expert services to fuel more competent care, operational efficiency, and whole-person health.

Want to make your claim review more strategic? **Think Fluent. Trust Fluent**.

About Fluent

Fluent offers the only oral health platform that combines deep data, AI-powered analytics, and expert services to help payers and providers drive smarter care, streamline operations, and advance whole-person health. As the leader in dental analytics and primary research, our solutions draw on the richest, most dynamic data source for oral health – over **6.6 billion** procedures in Denta-Base, growing over 10% a year. Fluent's personalized solutions are based on continuous analytics on **225,000** active dentists across **189,000+** locations, plus an ever growing database of **110 million** commercially insured members.

Let's move forward

Web: **fluent.dental**

Schedule a demo:
insights@fluent.dental

LinkedIn: **@fluentdental**